

# capital letter

administration • legislation • law

## 2026 MEDIA KIT



## About

*Capital Letter* is an online publication for the New Zealand legal profession. It provides court judgment summaries from the High Court, Court of Appeal, Supreme Court and Environment Court. It also provides updates on legislation, statutory reviews and general reviews.

*Capital Letter* was founded in 1978 as a weekly print publication. In 2020 it transitioned to a real-time digital format which can be accessed anywhere, anytime from any device. The editorial has been broadened, and an eNewsletter is delivered to subscriber inboxes each weekday.

*Judgments Express* publishes all judgments from the higher courts, in a briefer format to *Capital Letter*. A weekly eNewsletter is delivered to subscribers inboxes once a week.



**Josh Riddiford, Editor – Capital Letter**

Josh has a BA (Hons) in Political Science from Canterbury and a Masters in Public Policy from Victoria. He has worked as a journalist for a number of years and also had a stint at the Ministry of Justice in the Office of Treaty Settlements.

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**Helen Bowen, Editor – Judgments Express**

Helen is a criminal lawyer/legal writer who specialises in therapeutic courts including Te Kooti Rangatahi (Youth Court) and Te Whare Whakapiki Wairua (the alcohol and other drug treatment Court).

Her background is in legal writing, criminal defence work and restorative justice consultancy.

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**Gavin Evans, Group Editor**

Gavin started his career with the *Evening Post* in Wellington in 1987. He has spent the past 27 years in financial journalism, first with the NZ Press Association, and then *Bloomberg News*, *Energy News* and *BusinessDesk* prior to his current appointment.

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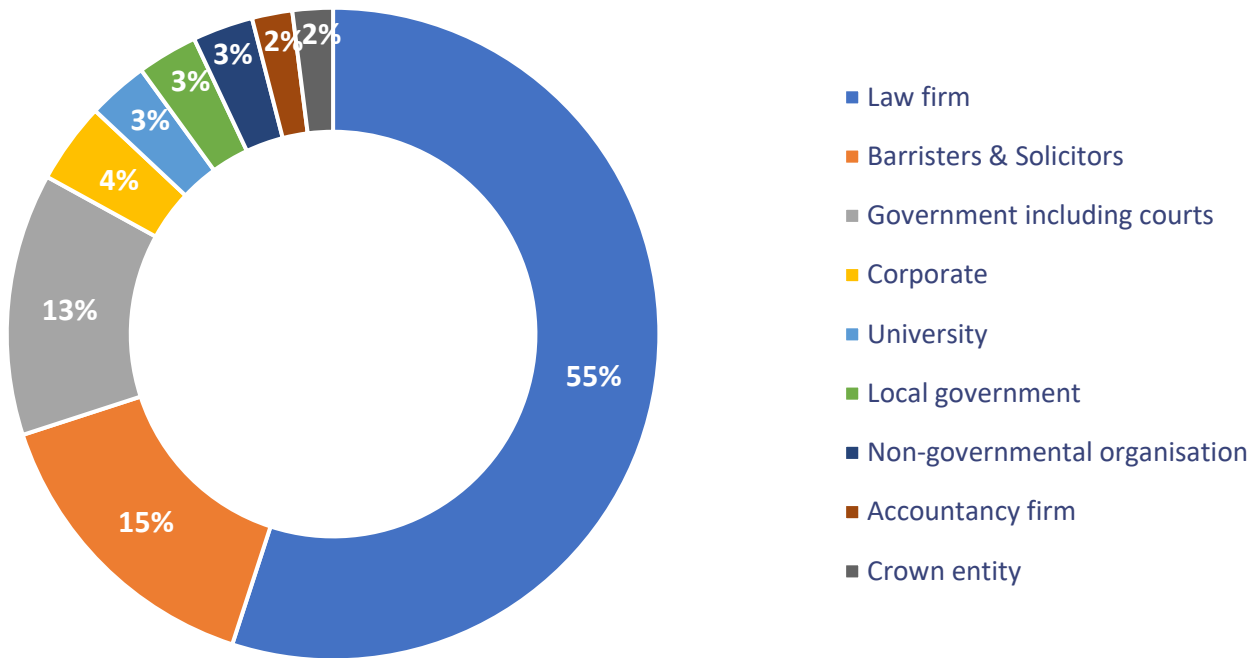
## Freeman

The publisher of *Capital Letter* is Freeman Media trading as Freeman. The company is an experienced and savvy information services provider to the New Zealand corporate community, established in 2002 by Matt Freeman.

It specialises in online subscription news and information services for specific business sectors, also publishing a range of reports and maps, and running industry events.

To learn more, visit [freemanmedia.co.nz](http://freemanmedia.co.nz)

## Subscribers by category



## Channels

The *Capital Letter* website is the hub of real-time news and information relating to court judgment summaries from the High Court, Court of Appeal and Supreme Court. It also provides updates on legislation, statutory reviews, general reviews and much more.

Driving busy professionals to the website is important and the daily weekday eNewsletter does this with ease providing headlines and teaser article text to drive click-throughs. Advertising options for both the daily eNewsletter and website follow overleaf.

## Audience

Currently 440+ organisations subscribe to *Capital Letter*. Of these 56% are law firms, 15% barristers and solicitors, 13% government organisations and 4% corporate.

The readership goes well beyond this base. For example, the Ministry of Justice subscription is organization-wide and reaches the Supreme Court, Court of Appeal, High Court, 58 District Courts, Coroners Court, Environment Court, Employment Court and Māori Land Court. It also includes the 29 tribunals, authorities and committees that the Ministry supports.

*Capital Letter* is subscribed to by six libraries and eight universities. Subscription copies at libraries are available to the public. Subscription copies at universities are centred around law schools but often available to the wider student base.

### Key legal professionals and decision-makers read *Capital Letter*

**442** organisations subscribe

**71%** practicing law subscribers

**5665** *Capital Letter* newsletter subscribers

**6312** *Judgments Express* newsletter subscribers

### Widespread Courts readership

Supreme Court, Court of Appeal, High Court, 58 District Courts, Coroners Court, Environment Court, Employment Court and Māori Land Court plus 29 tribunals, authorities and committees

# Daily eNewsletter

Ad specification,  
layout & weekly prices

Latest updates

Thursday 5 February, 2026



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Our online bookstore offers a comprehensive selection of specialist legal books and resources from leading publishers, providing a convenient one-stop destination. [Learn more](#)

### eNewsletter Top Banner

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### Editorial

## Positive signs in DCJ's courtroom practice, well-being forum

Thu, 05 Feb 2026

[| criminal practice](#) | [| judges](#) | [| audio-visual link](#) | [| District Court](#) | [| The Law Association](#)

Twenty judges from Auckland, North Shore, and Waitakere district courts will attend a forum next Tuesday on courtroom practice and criminal lawyers' well-being. Barrister Julie Ann Kincade KC says prosecutors and defence lawyers are also expected, along with Legal Services and the Public Defence Service. Kincade, convener of the Law Association's criminal law committee, adds the New Zealand Law Society and the Criminal Bar Association to that list.

[Read more](#)

CALL FOR EXPRESSIONS OF INTEREST FOR APPOINTMENT AS A JUDGE

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### News

## Crown not appealing McSkimming sentence

Thu, 05 Feb 2026

[| appeal](#) | [| objectionable content](#) | [| children](#) | [| appeal against sentence](#) | [| Crown Law](#) | [| New Zealand Police](#) | [| Independent Police Conduct Authority](#) | [| Solicitor-General](#)

The Solicitor-General will not be appealing the sentence of former Deputy Police Commissioner Jevon McSkimming - despite public requests to do so, Crown Law says.

### Briefs

- [Latest RMA decisions](#)



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## Publication

- Ads run for a week Monday 10am to Monday 10am
- Deadline for completed ad artwork is Wednesday prior to publication
- Ads on daily eNewsletter are static - ads on news website are animated
- Always check availability as we sell out

## File sizes & settings

- Please optimise ad files. Set resolution to 72ppi and limit to 100kb file size
- Ads will be displayed at 50% of the size settings shown beside each example
- Discuss ad requirements with our advertising design team

### eNewsletter Bottom Banner

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Ad specification, layout & weekly prices

The screenshot shows the capital letter website homepage. At the top, there's a navigation bar with categories like 'Court decisions and summaries', 'Legislation', 'News', 'Calendar', 'Lawyers', 'Law firms', 'Topics', and 'Organisations'. The main content area is divided into several sections:

- Recent comments:** A section for user feedback, including a comment about a judge's decision being surprising.
- News:** The primary content section, featuring articles such as 'Political motivation alleged by judge's counsel', 'Seabed miner withdraws fast-track application', and '\$60k fine for unconscionable trading'.
- Columns:** A sidebar with quick links to 'Commerce Act changes - key takeaways', 'Four ways the legal system is falling people - as shown in Lassign v Zhou', and 'The case for a quarrying NES'.
- Upcoming events:** A section listing events like 'The Law Association: High Court Rules Changes' and 'NZLS CLE: Asset Protection Update 2026'.
- Judgments:** A section for legal decisions, including 'EVIDENCE: COHEN v R' and 'MEDICINES: PROFESSIONAL ASSOCIATION FOR TRANSGENDER HEALTH v MINISTER OF HEALTH'.
- Popular:** A section highlighting trending content, such as 'Legal 500 NZ rankings for 2026 released'.
- Organisation cloud:** A network diagram showing relationships between various government and legal entities.

Callouts from the right side of the image point to specific elements on the website:

- Big Web Banner:** Points to the top navigation bar and header area.
- Web Tile:** Points to individual news article cards.
- Skyscraper:** Points to a large, vertical advertisement or featured article tile.

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**Web Tile**  
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- Reach more businesses and organisations in a short period of time

Limited availability. Subject to strict criteria and approval.

One-off Sponsored Email Campaign is priced at \$5500 and reaches 5700+ unique subscribers on our newsletter list.

For more information, please contact Jeannie.

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