

capital letter

administration • legislation • law

2025 MEDIA KIT



About

Capital Letter is an online publication for the New Zealand legal profession. It provides court judgment summaries from the High Court, Court of Appeal, Supreme Court and Environment Court. It also provides updates on legislation, statutory reviews and general reviews.

Capital Letter was founded in 1978 as a weekly print publication. In 2020 it transitioned to a real-time digital format which can be accessed anywhere, anytime from any device. The editorial has been broadened, and an eNewsletter is delivered to subscriber inboxes each weekday.

Judgments Express publishes all judgments from the higher courts, in a briefer format to *Capital Letter*. A weekly eNewsletter is delivered to subscribers inboxes once a week.



Josh Riddiford, Editor – Capital Letter

Josh has a BA (Hons) in Political Science from Canterbury and a Masters in Public Policy from Victoria. He has worked as a journalist for a number of years and also had a stint at the Ministry of Justice in the Office of Treaty Settlements.

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Helen Bowen, Editor – Judgments Express

Helen is a criminal lawyer/legal writer who specialises in therapeutic courts including Te Kooti Rangatahi (Youth Court) and Te Whare Whakapiki Wairua (the alcohol and other drug treatment Court).

Her background is in legal writing, criminal defence work and restorative justice consultancy.

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Gavin Evans, Group Editor

Gavin started his career with the *Evening Post* in Wellington in 1987. He has spent the past 27 years in financial journalism, first with the NZ Press Association, and then *Bloomberg News*, *Energy News* and *BusinessDesk* prior to his current appointment.

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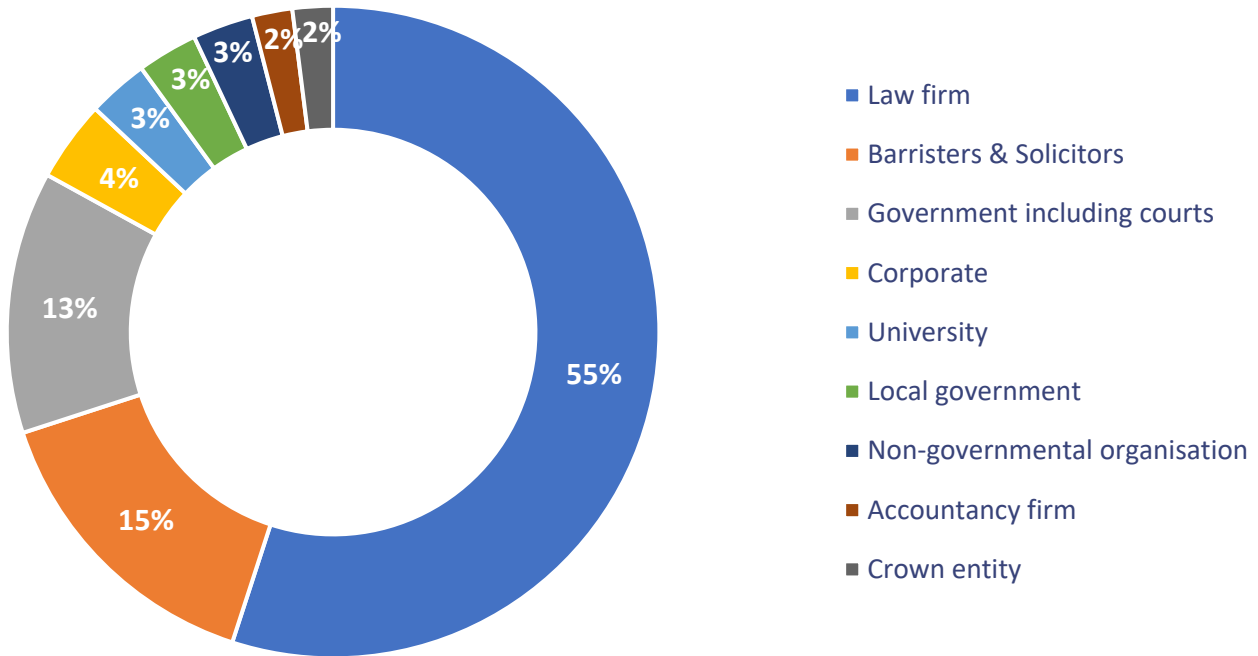
Freeman

The publisher of *Capital Letter* is Freeman Media trading as Freeman. The company is an experienced and savvy information services provider to the New Zealand corporate community, established in 2002 by Matt Freeman.

It specialises in online subscription news and information services for specific business sectors, also publishing a range of reports and maps, and running industry events.

To learn more, visit freemanmedia.co.nz

Subscribers by category



Channels

The *Capital Letter* website is the hub of real-time news and information relating to court judgment summaries from the High Court, Court of Appeal and Supreme Court. It also provides updates on legislation, statutory reviews, general reviews and much more.

Driving busy professionals to the website is important and the daily weekday eNewsletter does this with ease providing headlines and teaser article text to drive click-throughs. Advertising options for both the daily eNewsletter and website follow overleaf.

Audience

Currently 440+ organisations subscribe to *Capital Letter*. Of these 56% are law firms, 15% barristers and solicitors, 13% government organisations and 4% corporate.

The readership goes well beyond this base. For example, the Ministry of Justice subscription is organization-wide and reaches the Supreme Court, Court of Appeal, High Court, 58 District Courts, Coroners Court, Environment Court, Employment Court and Māori Land Court. It also includes the 29 tribunals, authorities and committees that the Ministry supports.

Capital Letter is subscribed to by six libraries and eight universities. Subscription copies at libraries are available to the public. Subscription copies at universities are centred around law schools but often available to the wider student base.

Key legal professionals and decision-makers read *Capital Letter*

442 organisations subscribe

71% practicing law subscribers

4156 *Capital Letter* newsletter subscribers

3971 *Judgments Express* newsletter subscribers

Widespread Courts readership

Supreme Court, Court of Appeal, High Court, 58 District Courts, Coroners Court, Environment Court, Employment Court and Māori Land Court plus 29 tribunals, authorities and committees

Latest updates Thursday 13 February, 2025

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News

Judge challenges decision to recommend conduct panel

Thu, 13 Feb 2025

Judicial Conduct Commissioner and Judicial Conduct Panel Act 2004 | Office of the Judicial Conduct Commissioner | Attorney-General | District Court

Acting District Court Judge Ema Aitken is seeking judicial review of a decision to recommend to the Attorney-General that a Judicial Conduct Panel be appointed.

Judicial Conduct Commissioner Alan Ritchie recommended the A-G appoint a panel to inquire into the Judge's conduct in an incident late last year.

Her claim is that the recommendation is inconsistent with the requirements of the Judicial Conduct Commissioner and Judicial Conduct Panel Act 2004, Paul Rishworth KC, who is representing Judge Aitken, told *Capital Letter*.

Read more



News

Intent too high a threshold for mental health offence – Law Association

Thu, 13 Feb 2025

Mental Health (Compulsory Assessment and Treatment) Act 1992 | Compulsory Care Coordinator | The Law Association | New Zealand Law Society | Government

A proposed offence for intentional neglect or ill-treatment of mental health patients may have too high a threshold, the Law Association of New Zealand says.

The *Mental Health Bill* would make it an offence for someone to intentionally ill-treat or neglect a patient, liable upon conviction for a term of up to five years in prison.

Read more

Legislation

Arms amendment bill reported back

Thu, 13 Feb 2025

Arms Act 1983 | Justice Committee | ACT Party | Labour Party | Māori Party | Green Party

The Justice Committee's report on the Arms (Shooting Clubs, Shooting Ranges, and Other Matters) Amendment Bill was presented to the House on 4 February.

It recommends by majority that the bill be passed. The Committee recommends all amendments by majority.

Upcoming events

- NZLS Wellington branch: Commerce Commission webinar - Non-complete type contract clauses and the Commerce Act 13 Feb
- NZLS CLE: Mediation for trust & estate disputes 17 Feb
- CLAAANZ: Proposed new accounting standards for not-for-profits webinar 17 Feb
- The Law Association: Employment case law update 18 Feb

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- Always check availability as we sell out

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The screenshot shows the homepage of 'capital letter', a legal news website. The top navigation bar includes 'Administration', 'Friday, 14 February 2025', and 'Court decisions and summaries'. The main content area features several news articles with headlines such as 'Judge challenges decision to recommend conduct panel', 'NZ law reformers well down in Times rankings', and 'Intent too high a threshold for mental health offence - Law Association'. A sidebar on the left contains 'Recent comments', 'Columns', and 'Upcoming events'. A 'STATUTORY VACANCIES' banner is visible at the bottom left. The website layout is clean and professional, with a focus on legal news and updates.

The media kit pricing is for casual advertisers. Annual advertisers attract significant discounts and benefits.

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